



When It's Cold



OPTION #1: YOUR perspective. YOUR story.

When It's Cold will be a traditional feature film. However, with the subject matter based around mental health, depression, and suicide, we have a responsibility to **impart truth** from as many points of view as possible. As the credits roll, we will show a series of video "interviews."

We need you to talk to the audience about YOUR perspective: whatever that may be.

-Tell a story.

- -Offer advice.
- -Offer steps towards wellness.
- -Articulate how mental health issues, depression, or suicidal thoughts have affected or do affect your life.
- -Describe a feeling i.e. "what depression feels like," "what suicidal thoughts feel like," "what losing a friend feels like," etc.
- -Talk about a friend/family member who attempted or committed suicide or struggles with mental health issues.
- -Describe a time you felt hopeless and what gave you hope.
- -What makes you hopeful now? Are you happy to be alive? Why? What gets you through the day? What are your reasons to live?
- -What do you wish someone would have said (to you or to someone else)?
- -Tell someone feeling suicidal something realistically hopeful.
- -Talk about your thoughts on mental health.
- -Talk about whatever you want. There are no rules. Be personal.

Option #2: Fiction (For actors)

In our film, Martin Spector attempts suicide. His brother Craig organizes a family/ friends reunion to help Martin realize he is loved. When Craig writes to family and friends, his message reads:

> Dear Friends & Family, As some of you know, Martin recently tried to take his life. We are gathering next Saturday at our house to celebrate his life and encourage him. Please think of a memory with him or a few hopeful words to share.

If you cannot attend the reunion, PLEASE SEND HIM A VIDEO to cheer him up.

Thank you, Craig

Quick facts about Martin:

-Age 40 (Caucasian)

-Hardworking. Loves cooking. Good sense of humor. Helpful towards others. Generous.

-Worked at an office job from ages 23-35. Quit the job to pursue his passion and start a restaurant. The restaurant failed.

-Has a daughter named Ariel and ex-wife named Christine.



Instructions:

-Make a 'get well soon' kind of video for Martin.

-What would you say if this happened in your life? Make it real.

-Be creative (involve props, involve your family, whatever).

-Be original.

-Most of all – be sincere.

-Martin is ANYONE. He could be an uncle, a friend, a coworker, an old schoolmate, a peer, etc. Make up your relationship with him and imagine someone from your own life as you make the video.

Instructions (technical):

MAKING YOUR VIDEO:

-This footage will play in theaters. Please make sure you are recording in the BEST possibly quality so we can use it. Pay close attention to audio and visual.

AUDIO:

-Make sure you are in a quiet space.

-Turn off background music.

-Turn off background noise (air conditioning, refrigerators, electronics, etc.).

-Close doors if there is noise outdoors.

-Put the microphone close enough to your mouth to record properly.

VIDEO:

-Find and use the best webcam or video camera available to you.

-Make sure you are recording at "top quality."

-Make sure your room is well-lit.

-Make sure you are centered in the frame. Look directly into the lens.

SUBMITTING:

Get it to us however you can.

Snail mail:

Contraction Entertainment c/o Kenton Bartlett 2328 Country Ridge Dr. Birmingham, AL 35243

Online:

Upload your video and send link to <u>Kenton@KentonBartlett.com</u> (<u>www.Megaupload.com</u> is a good site)



Contraction Entertainment Kenton@KentonBartlett.com·205-862-2559 2328 Country Ridge Dr · Birmingham, AL 35243